# **New Life Industries (NLI)**

#### What we are

As a Christian not for profit organization NLI was established to reflect the Kingdom values of Jesus Christ to the broken-hearted and demoralised in our community by investing in them and their future for the sake of the glory of our God. As an organization NLI is built on the principles of care, compassion, empowerment and love as we reach out to the spiritually and physically needy through our service.

# What we do

Our aim is to build the kingdom reign of God by sharing His love, grace and mercy by responding to physical and spiritual needs of the needy in our community.

- Through one on one counselling, group therapy, meaningful employment, and investing in the building of people's integrity and character we wish to equip people to become what God created them to be.
- Through our relationship with God we want to lead and equip people to find meaning in life. We wish to achieve this through building their esteem and creating opportunities for them to build their self-esteem.
- 3. As an organization we wish to reflect the characteristics of compassion, availability, meekness and hospitality as we invest and develop the character of others.

We wish to aid the personal development of people by providing opportunities of meaningful employment.

We wish to create an environment where people can find Christian counselling that enables them to take control of their lives.

We wish to model to them what it means to live meaningful lives.

#### What we value

As an organization New Life Industries wishes to embrace and foster the values of:

#### 1. Servant leadership

We acknowledge the leadership model and example of Jesus Christ and wishes to establish his style as one of our core values

## 2. Self-sacrificial love

According to John 3:34 Jesus gave all Christians a new commandment: "To love one another just as He loved us". New Life seeks to build a new society based of the value of agapé love that functions as the undergirding for lasting relationships.

# 3. Human dignity

New Life affirms that God specially created all mankind in His image. NLI wishes to acknowledge that God endowed mankind with immeasurable dignity and value. In our practices and outcomes NLI wish to demonstrate our acknowledgement of this dignity by giving people equal opportunities regardless their personal circumstances.

## 4. Stewardship

New Life affirms that God is the owner of all things. He has ordained that his faithful stewards are to rule over, care for and carefully manage the resources of His creation. In providing the services NLI wish to render, we wish to acknowledge the value of faithful stewardship by submitting ourselves to be servants of the King of Kings.

#### 5. Empowerment

NLI does not see its role only as that of a provider to satisfy spiritual and physical needs. We also are committed to nurture people to the point what they can live life on their own. To achieve this we firmly believe in the principle of the empowerment of people.

# 6. Accountability

In all the activities we undertake, NLI wish to affirm its strong sense of responsibility and accountability to the people and communities we serve, and ultimately to God for what we do and how we do it.

# 7. Quality

As we seek to fulfil our mission and mandate, NLI is committed in providing a high quality service based on the principle that only the best quality is good enough for our King.